

The Definitive Maxcast Users Guide

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Maxcast Overview

Generally speaking Maxcast provides the easiest way to upload, organize, preserve and share personal or professional videos. Maxcast is a companion to Photomax and both applications combined provide the only 1 stop shop storage, preservation and storage solution for both still digital images and video.

What Makes Maxcast Unique

Broadcast, Without Buffering Any Length Uncompressed Video

Maxcast is the only application that provides the capability for uploading and broadcasting any size **uncompressed** video and able to do so without any buffering. This means that regardless is your video is 2 minutes, or 2 hours that once it starts to play it will continue to do so without any need to pause in the middle of playback. This means that Maxcast provides the highest quality viewing experience for you family, friends, customers and prospects.

Lifetime Secure Storage Guarantee”

Any video uploaded to Maxcast, or any photo uploaded to Photomax carry a guarantee of lifetime storage. This means that once you upload a photo or video that you no longer need be concerned about losing your memories, or your content to a natural, or technical disaster. This means that personal videos can be passed down from generation to generation and family history preserved.

Pay-Per View

Though not released as of yet, Maxcast will be the first video platform to include a Pay-Per View module. This means that anyone can setup their own ‘experts’ broadcast business and provide valuable content to a population that has an insatiable thirst for information. Exact release date for on board Pay-Per View is not known, it is known that this feature is under development and is planned to be released in the next 45 to 60 days.

Also under development is the ability to have a theatre mode of display where the browser is completely eliminated and the ability to customize your Maxcast website.

Business Opportunity

Maxcast offers people interested in starting a business the opportunity to earn an income marketing Maxcast. If you are interested in learning more about this just reply mystic@intentionalmagic.com.

Managing Photos & Videos Using Maxcast & Photomax

Maxcast

Logging In to Maxcast

All Maxcast customers and users manage videos from a secure website. You can access your Maxcast account by going to www.maxcast.com. When you are first provided an account you will receive a confirmation message from Photomax containing your login information. As well you may have received a message from whoever set your account up for you. To login in to your Maxcast account just provide your email address, which is your username and the password you were provided. We'll show you how to change your password later.

Once you login to Maxcast you'll notice that there are 5 tabs across the top. By default when you login you come to the "Home" tab. As well there is a tab called "Add" for downloading and installing the uploader which allows you to add videos, the "Manage" for managing your videos, the "View" tab that allows you to view the videos in a channel and the "Share" tab for sharing videos with friends, family, or business associates.

Maxcast works on the basis of minutes and channels. All accounts start off as "Free" trial accounts that provide 60 broadcast minutes, 1 broadcast channel and 5 gb of secure storage that can be used to store video, or digital photo content.

Key Terms and Concepts and Other Information

✓ **Minutes:** Otherwise known as or referred to as "**Broadcast Minutes**" Lets say you record a 10 minute video and you share that video with 2 people. After both people have watched your 10 minute video the number of available minutes is reduced by 20 – 10 minute video*2 viewings. Minutes are purchased from the "Manage" tab once you login.

- ✓ **Channels:** In order for a video to be shared or for it to be played in a web page it must first be assigned to a channel. A Maxcast channel resolves to an internet address, or URL. All channels are of the form of <http://www.maxcast.com/yourchannelname>. Channels are allotted as part of a Maxcast subscription.
- ✓ **Subscriptions:** Maxcast subscriptions start at \$9.95/month for the Maxcast Basic which provides 2 channels and 500 broadcast minutes and 15 total 10 GB of storage. There is also Maxcast Premium for \$24.95/month, which provides 5 channels 1500 broadcast minutes and 15 GB of secure storage. Minutes can be added independently of channels at this time but channels cannot be independently added. This may change in the very near future. The amount of channels and/or minutes you need is wholly dependent on your end use in terms of how much video you shoot and need to store and what you intend to do with your video and how much you anticipate sharing video. Different subscriptions have a direct effect on the cost of the per-minute broadcast rate. For example for the basic package the per-minute broadcast rate is about 1.9 ¢ minute. The premium package of \$24.95 for 1500 minutes is 1.6 ¢ minute. Additional packages are
 - Maxview 3500: 3500 minutes for \$49.95/month or 1.4 ¢ per minute
 - Maxview 9000: 9000 minutes for \$99.95/month or 1.1 ¢ per minute
 - Maxview 24000: 24000 minutes for \$199.95/month, or .083¢ minute
- ✓ **Maxcast/Photomax Technical Support:** Technical support is available by calling 1-800-487-2020. Support hours are 7:00 AM to 10:00 PM M-F and on Saturday and Sunday from 8:00 AM to 8:00 PM.

Home

From the home tab you have immediate access to your account summary, and reports. Your summary reflects the number of viewing minutes you have used out of a total available and provides access to reports. Reports allow you to see who has watch videos you've shared, or made available in web pages. Available reports include; Who, What, When and Where. As a note for the "Who" report, this only reflects viewing activity from people you have shared videos with from within Maxcast. The other reports will reflect information on viewing activity by video and channel and includes any viewing activity from web pages.

The screenshot shows the Maxcast home page. At the top left is the Maxcast logo with 'BETA' and 'video on command'. At the top right, it says 'Welcome: DANIEL LATRIMURTI' with links for 'shopping cart', 'my account', and 'sign out'. Below the logo is a navigation bar with tabs: 'home', 'add', 'manage', 'view', 'share', and 'photomax'. The main content area is titled 'Welcome to Maxcast' and features a 'My Account Summary' sidebar on the left. The sidebar shows 'Viewing Minutes Used' (569 / 23250), 'MaxVault Storage Used' (14.7 GB / 25.0 GB), and 'Channels Available' (10). Below this is a 'My Account Reports' section with two tables: 'My Channels' and 'My Most Watched Videos'. The main content area has four action items: 'Add Videos', 'Manage Channels & Videos', 'Share Your Videos', and 'View Videos'. To the right of these items is a photo of a man and a woman looking at a laptop. At the bottom, there is a 'Max's Tutorials' section with a 'Getting Started' article and a list of three tutorial topics: '01. Getting Started', '02. Adding Video', and '03. Managing Channels'.

maxcast BETA
video on command

Welcome: DANIEL LATRIMURTI
[shopping cart](#) | [my account](#) | [sign out](#)

home add manage view share photomax

Welcome to Maxcast

My Account Summary

Viewing Minutes Used

569 / 23250

MaxVault Storage Used

14.7 GB / 25.0 GB

Channels Available 10

[get more minutes or channels](#)

My Account Reports

My Channels	views
bellydancehips	6802
hippylosophy	1137
maxcastforeveryone	754
leylasbodyofwork	503
leylasclips	468

My Most Watched Videos	views
Crescent O Combination	3799
Hip Phylosophy - Studio P	1997
Crescent O 2 Combination	1123

Recently Added Videos

Web 3.0-Uncompressed Vide
Maxcast Pay Per View for
The Splendor of New Mexic
Hip_Combination_2.mpg

Add Videos

Upload Now | Video Saver | Video Saver Digital

Manage Channels & Videos

Assign Videos to Channels | Edit Video
Rename Channels | Select URLs

Share Your Videos

Share Now | Videos I've Shared

View Videos

View My Channels & Videos

Max's Tutorials

Getting Started

Whether you are sharing videos with family and friends or broadcasting business content to worldwide audiences, Maxcast is your video solution. Here is some help to get you started today.

- Use the tabs located at the top of each page to navigate to the main sections of Maxcast.
- Main sections of Maxcast include: adding video, managing channels and video, viewing your channel and video schedule, and sharin

01. Getting Started
02. Adding Video
03. Managing Channels

Add

Adding videos to your Maxcast account is done by downloading, installing and running the 'uploader' application. Click on the "Add" tab and then the "Install" button to start the uploader installation process.

Installing the Uploader Program

The screenshot shows the Maxcast website interface. At the top left is the Maxcast logo with the tagline "video on command" and a "BETA" label. To the right, it says "Welcome: DANIEL LATRIMURTI" with links for "shopping cart", "my account", and "sign out". Below the logo is a navigation bar with tabs for "home", "add", "manage", "view", "share", and "photomax". The "add" tab is selected.

The main content area is titled "add" and features a "help" link. Below this, a heading reads "There are two easy ways to get video on Maxcast!".

1: Use our video uploader (BETA VERSION)

If you have digital video files, uploading your video using Maxcast Video Uploader is simple. Follow these three simple steps:

- 1 Launch the MaxCast Uploader from your "Start" menu (Windows only)
- 2 Use your Photomax/Maxcast login to access the uploader
- 3 Select the video files you want to upload by dragging and dropping them to the Uploader or browsing for the files on your computer

A woman is shown holding a laptop displaying the Maxcast uploader interface. A yellow starburst graphic says "Try it NOW". A red dashed circle highlights an "install" button. Below the button, text reads: "If you haven't installed the video uploader, click this button to get it now!".

For questions or need additional help? View online help for Maxcast Video Uploader.

2: Mail us your video tape or DVD

Our Video Saver™ Service

Video Saver allows you to mail your video tapes to our digital imaging lab where they are digitized and placed in your Maxcast account.

To Learn more about Video Saver [CLICK HERE](#)

To download a Video Saver Order Form [CLICK HERE](#)

Is your video on DVD?

Video Saver Digital lets you mail in a DVD containing your video which we will quickly upload to your Maxcast account before returning your DVD.

To Learn more about Video Saver Digital [CLICK HERE](#)

To download a Video Saver Digital Order Form [CLICK HERE](#)

At the bottom of the page, there is a footer with links: "about us | contact us | faq | price list | terms & conditions | privacy policy | © 2006 Photomax".

Before you can install the uploader you must accept some **terms and agreements**. At the bottom of the page click on the **“Accept”** button to start the uploader installation process.

- a) Termination by Company: You acknowledge and agree that if it is determined by Company that you have breached this Agreement in any way including not being current on any and all fees due to Company, Company may, at its sole discretion, terminate your Membership (or any part thereof) or use of the Service, or suspend access to the Service, and remove and discard any Content including, but not limited to, any and all information, communications, postings, albums, image files or any other content within the Service, without notice, at any time.
You also acknowledge and agree that Company shall not be liable to you or any third-party for any termination of your access to the Service.
- b) Termination By Member: You may terminate this Agreement at any time by sending e-mail to support@photomax.com. After receipt of your termination notice, Company will terminate your account.
- c) Continuing Obligations After Termination: Termination or suspension of an account does not relieve you of any obligations you have accrued, including payment of any charges due in connection with an account. You are responsible for payment of all such charges.

13. Choice of Law:

The state and federal courts of Utah shall be the exclusive forum and venue to resolve any and all disputes arising out of or relating to these Terms and Conditions. You consent to personal jurisdiction and venue by the state and federal courts of the State of Utah.

14. Modification of Terms:

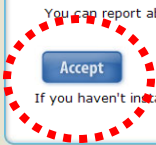
You agree that Company reserves the right to amend the Terms at any time, for any reason, and without notice, including the right to terminate the Service or any part of the Service. Any amendments or modifications made by Company shall be prospective only.

15. Entire Agreement:

- a) These Terms constitute the entire agreement between you and Company and govern your use of the Service, superseding any prior agreements between you and Company. In the case of a conflict between these Terms and information included in off-line materials, (e.g., promotional materials), these Terms will always control. You may also be subject to additional terms and conditions that may apply when you use affiliate services, third-party content or third-party software.
- b) The failure of Company to exercise or enforce any right or provision of the Terms shall not constitute a waiver of such right or provision. If any provision of the Terms is found by a court of competent jurisdiction to be invalid, the parties nevertheless agree that the court should endeavor to give effect to the parties' intentions as reflected in the provision, and the other provisions of the Terms remain in full force and effect.
- c) You agree that regardless of any statute or law to the contrary, any claim or cause of action arising out of or related to use of the Service or the Terms must be filed within one (1) year after such claim or cause of action arose or be forever barred.

16. Reporting Violations:

You can report abuse of these Terms to support@photomax.com



If you haven't installed the video uploader, click this button to accept the terms and conditions and get it now!

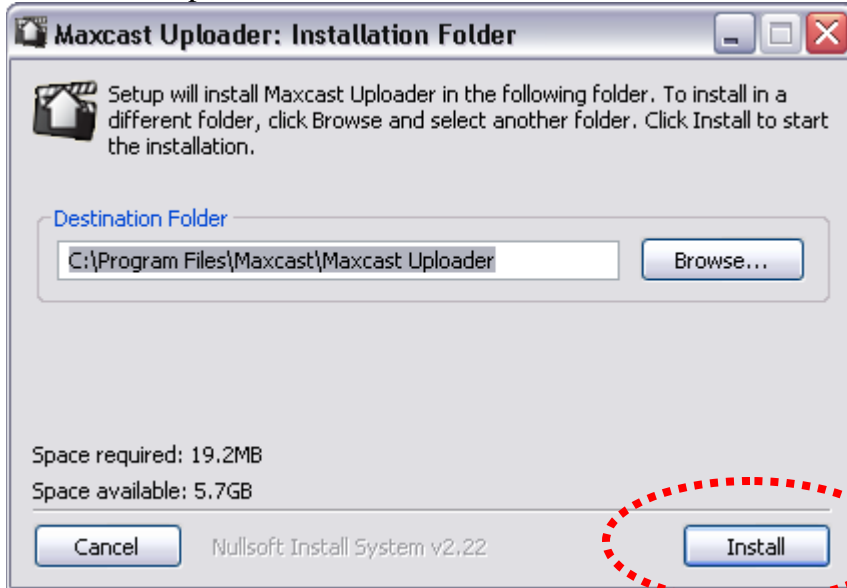
As soon as you click on the “Accept” button you will be presented with a “File Download” box where you can “Run”, “Save”, or “Cancel”. To start the uploader installation process click on the “Run” button.

The screenshot shows a website with several sections of text, including "13. Choice of Law:", "14. Modification of Terms:", "15. Entire Agreement:", and "16. Reporting Violations:". A "File Download - Security Warning" dialog box is overlaid on the page. The dialog box contains the following text: "Do you want to run or save this file?", "Name: maxcastuploaderinstaller.exe", "Type: Application, 7.84MB", "From: www.maxcast.com", and "While files from the Internet can be useful, this file type can potentially harm your computer. If you do not trust the source, do not run or save this software. What's the risk?". There are three buttons: "Run", "Save", and "Cancel". The "Run" button is circled in red. At the bottom of the dialog box, there is a warning icon and a link: "What's the risk?".

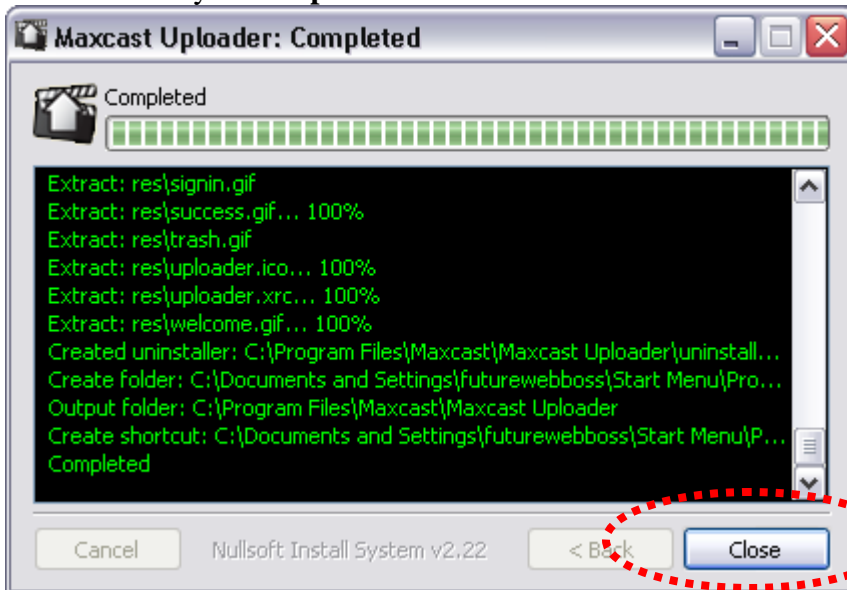
The next option confirms that you want to “Run” the application. Click on the “Run” button to begin the installation of the uploader.

The screenshot shows an "Internet Explorer - Security Warning" dialog box. The dialog box contains the following text: "The publisher could not be verified. Are you sure you want to run this software?", "Name: maxcastuploaderinstaller.exe", "Publisher: Unknown Publisher", and "This file does not have a valid digital signature that verifies its publisher. You should only run software from publishers you trust. How can I decide what software to run?". There are two buttons: "Run" and "Don't Run". The "Run" button is circled in red.

Select the installation folder. It is best to just leave it at the default location. When ready to install the uploader click on the “**Install**” button.

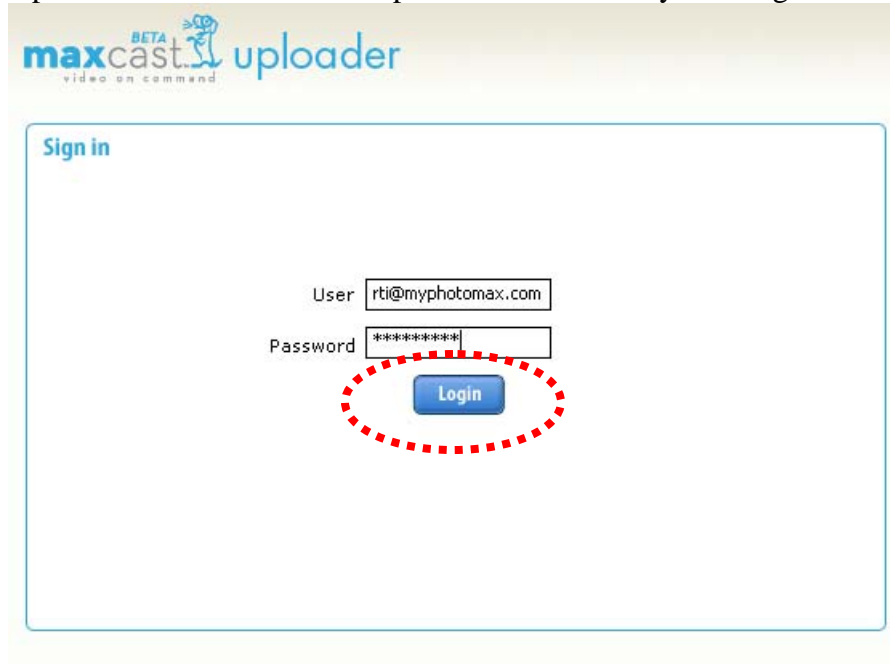


The installation should not take more then 30 seconds or so and when it is done you will see where it says “**Completed**” at the bottom of the screen as in the example below.



Uploading Videos Using the Uploader

Start the Maxcast Video uploader by going to Start/All Programs/Maxcast, Maxcast Uploader. This will start the uploader and will ask you to login as shown below.



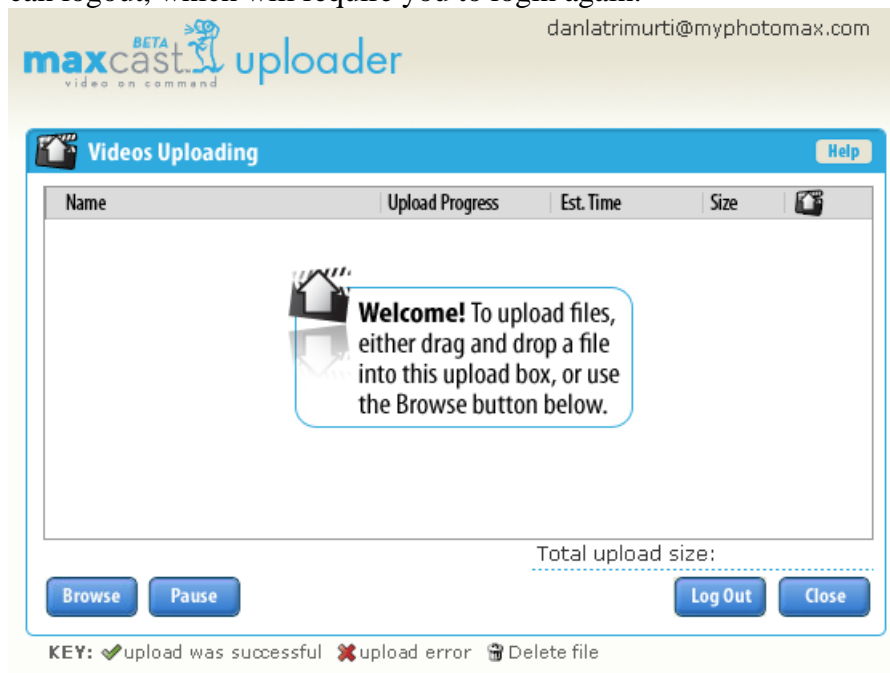
maxcast BETA uploader
video on command

Sign in

User

Password


To start the upload process you can either click on the “**Browse**” button to locate any video on your computer or you can also drag and drop. The video will begin to upload automatically. When it is done you will see a green checkmark. When you’re done you can close the uploader, which won’t require you to login again when you restart it or you can log out, which will require you to login again.



maxcast BETA uploader
video on command

danlatrimurti@myphotomax.com

Videos Uploading Help

Name	Upload Progress	Est. Time	Size
 <p>Welcome! To upload files, either drag and drop a file into this upload box, or use the Browse button below.</p>			

Total upload size: _____

KEY: upload was successful upload error Delete file

Known Uploader Issues

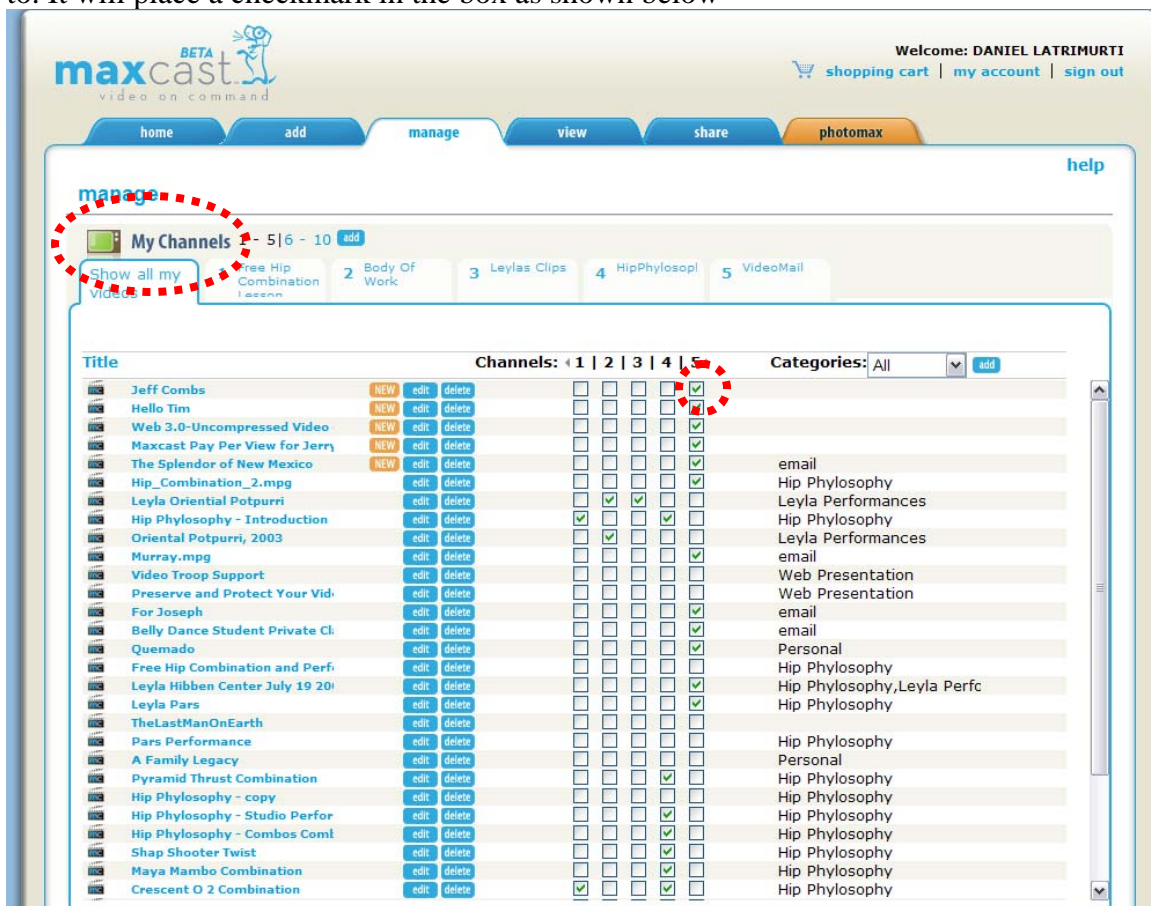
Occasionally when uploading multiple videos you might notice that the 1st video will partially upload, abort and then the next video start. If you notice this just allow the 2nd video to complete. The uploader will return to the 1st video and resume from where it left off. If this does not occur, login to your Maxcast account, verify that there is adequate storage and if there is, then call Photomax/Maxcast technical support at 1-800-487-2020.

Manage

From the Manage tab you can view your inventory of videos. You can view your entire collection, or you can view your videos by channel by simply clicking on the channel number next to “My Channels”.

Assigning Videos to a Channel

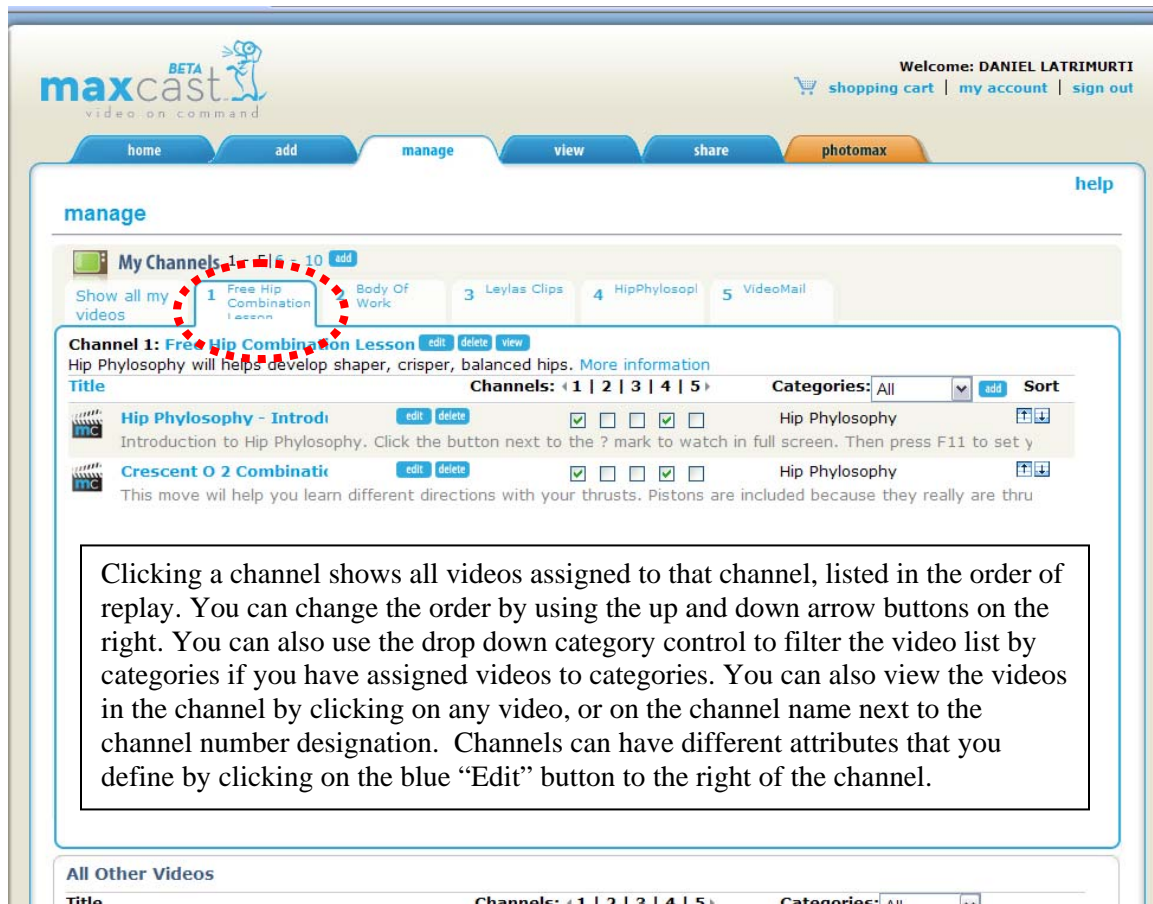
Videos are listed in the order that they are uploaded with the most recently uploaded video at the top. When videos are first uploaded they are not assigned a channel. Before a video can be shared or placed in a web page it must be assigned to a channel. To assign video to a channel simply click on the channel next to the video that you want it assigned to. It will place a checkmark in the box as shown below



The screenshot shows the Maxcast 'manage' interface. At the top, there's a navigation bar with tabs for 'home', 'add', 'manage', 'view', 'share', and 'photomax'. The 'manage' tab is active. Below the navigation bar, there's a 'My Channels' section with a list of channels: '1 Show all my Videos', '2 Free Hip Combination Lessons', '3 Body Of Work', '4 Leylas Clips', '5 HipPhylosopl', and '6 VideoMail'. A red dashed circle highlights the '1 Show all my Videos' link. Below this, there's a table of videos with columns for 'Title', 'Channels', and 'Categories'. The 'Channels' column has four columns labeled '1', '2', '3', and '4'. A red dashed circle highlights the '4' column header. The 'Categories' column has a dropdown menu set to 'All'. The table lists various videos with their titles and associated categories.

Title	Channels: 1	2	3	4	Categories: All
Jeff Combs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Hello Tim	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Web 3.0-Uncompressed Video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Maxcast Pay Per View for Jerry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
The Splendor of New Mexico	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	email
Hip_Combination_2.mpg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Hip Phylosophy
Leyla Oriental Potpurri	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Leyla Performances
Hip Phylosophy - Introduction	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Hip Phylosophy
Oriental Potpurri, 2003	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Leyla Performances
Murray.mpg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	email
Video Troop Support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Web Presentation
Preserve and Protect Your Vid.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Web Presentation
For Joseph	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	email
Belly Dance Student Private Cl.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	email
Quemado	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Personal
Free Hip Combination and Perf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Hip Phylosophy
Leyla Hibben Center July 19 20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Hip Phylosophy, Leyla Perf
Leyla Pars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Hip Phylosophy
TheLastManOnEarth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Pars Performance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Hip Phylosophy
A Family Legacy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Personal
Pyramid Thrust Combination	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Hip Phylosophy
Hip Phylosophy - copy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Hip Phylosophy
Hip Phylosophy - Studio Perfor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Hip Phylosophy
Hip Phylosophy - Combos Coml	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Hip Phylosophy
Shap Shooter Twist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Hip Phylosophy
Maya Mambo Combination	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Hip Phylosophy
Crescent O 2 Combination	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Hip Phylosophy

Viewing Videos in a Channel



The screenshot shows the Maxcast website interface. At the top, there is a navigation bar with buttons for 'home', 'add', 'manage', 'view', 'share', and 'photomax'. The 'manage' button is currently selected. The user is logged in as 'DANIEL LATRIMURTI' and has options for 'shopping cart', 'my account', and 'sign out'.

The main content area is titled 'manage' and shows a list of 'My Channels'. Channel 1 is highlighted with a red dashed circle. The channel name is 'Free Hip Combination Lesson'. Below the channel name, there is a list of videos assigned to this channel:

Title	Channels	Categories	Sort
Hip Phylosophy - Intro	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5	Hip Phylosophy	↑ ↓
Crescent O 2 Combinatic	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5	Hip Phylosophy	↑ ↓

A text box explains the functionality: 'Clicking a channel shows all videos assigned to that channel, listed in the order of replay. You can change the order by using the up and down arrow buttons on the right. You can also use the drop down category control to filter the video list by categories if you have assigned videos to categories. You can also view the videos in the channel by clicking on any video, or on the channel name next to the channel number designation. Channels can have different attributes that you define by clicking on the blue "Edit" button to the right of the channel.'

At the bottom, there is a section for 'All Other Videos' with a similar navigation structure.

Customizing Your Channel-The Channel Editor

From the “General” tab of the channel editor you can; 1) Change the Video Name, 2) Enter a description of the video. You can include a link using html and 3) Define the channel url.

The screenshot displays the Maxcast website interface. At the top left is the Maxcast logo with 'BETA' and 'video on command' text. At the top right, it says 'Welcome: DANIEL LATRIMURTI' with links for 'shopping cart', 'my account', and 'sign out'. The main content area is titled 'manage' and shows 'My Channels' with a list of channels. A 'Channel Editor' modal window is open, showing the 'General' tab. The 'Name' field contains 'Free Hip Combination Les'. The 'Short Description' field contains 'crisper, balanced hips. More'. The 'Web address' field contains 'http://www.maxcast.com/bellydancehips'. There are 'Cancel' and 'Save' buttons at the bottom of the modal. Below the modal, there is a section for 'All Other Videos' with a table of video titles and their status.

Channel Editor - General Tab

Name: Free Hip Combination Les

Short Description: crisper, balanced hips. More

Web address: http://www.maxcast.com/bellydancehips

Buttons: Cancel, Save

All Other Videos

Title	Channels: < 1 2 3 4 5 >	Categories: All
Jeff Combs	NEW edit delete	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>
Hello Tim	NEW edit delete	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>
Web 3.0-Uncompressed Video	NEW edit delete	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>

The other 4 tabs of the channel editor are displayed below. Key items of note include; 1) From the “Private” tab, define a channel as public, or private with a password, 2) From the “Minutes” tab you control channel viewing if your minutes have expired as well as set the active viewing verification limit. Active viewing verification will pauses the video at the interval selected in order to keep someone from browsing your channel and then walking away while your channel continues to play and consume your broadcast minutes. 3) You can set the color of the player and 4) Advanced settings allow you to allow people to sign up for Maxcast when viewing your channel (advised if you are in the Maxcast business) as well as control video sharing and the way the player behaves on page load and after it ends.



Channel Editor [Close]

General Private Minutes Advanced Colors

Public or Private:

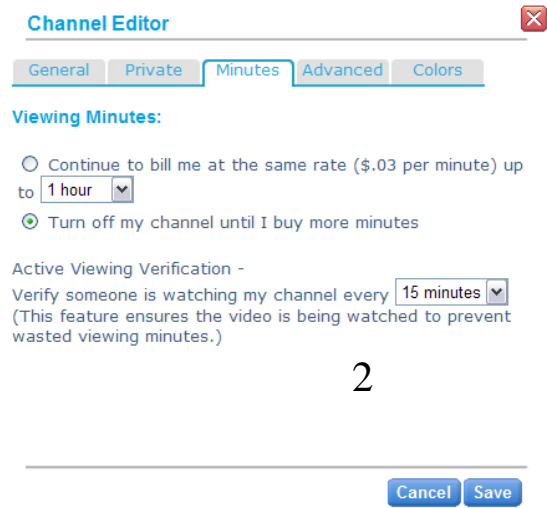
Please select whether this channel is public or private (private channels require a password for access)

Public
 (Include my channel in the directory of public channels)

Private Password:

Cancel Save

1



Channel Editor [Close]

General Private Minutes Advanced Colors

Viewing Minutes:

Continue to bill me at the same rate (\$.03 per minute) up to 1 hour

Turn off my channel until I buy more minutes

Active Viewing Verification -
Verify someone is watching my channel every 15 minutes
(This feature ensures the video is being watched to prevent wasted viewing minutes.)

Cancel Save

2



Channel Editor [Close]

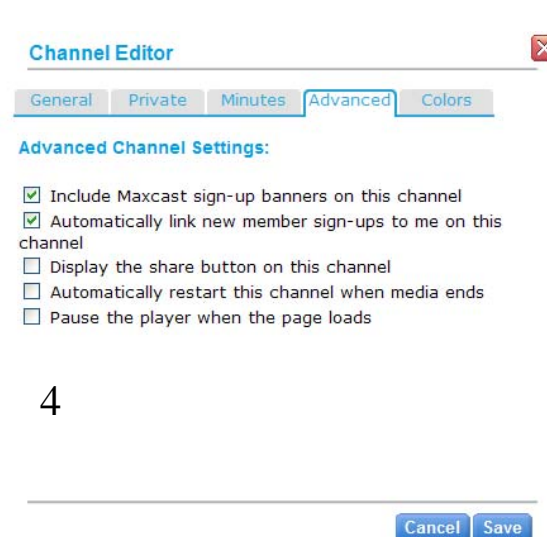
General Private Minutes Advanced Colors

Player Color:

Blue: Gray: Green: Orange: Black:
Purple: Red: Slate: Yellow: Brown:

Cancel Save

3



Channel Editor [Close]

General Private Minutes Advanced Colors

Advanced Channel Settings:

Include Maxcast sign-up banners on this channel
 Automatically link new member sign-ups to me on this channel
 Display the share button on this channel
 Automatically restart this channel when media ends
 Pause the player when the page loads

Cancel Save

4

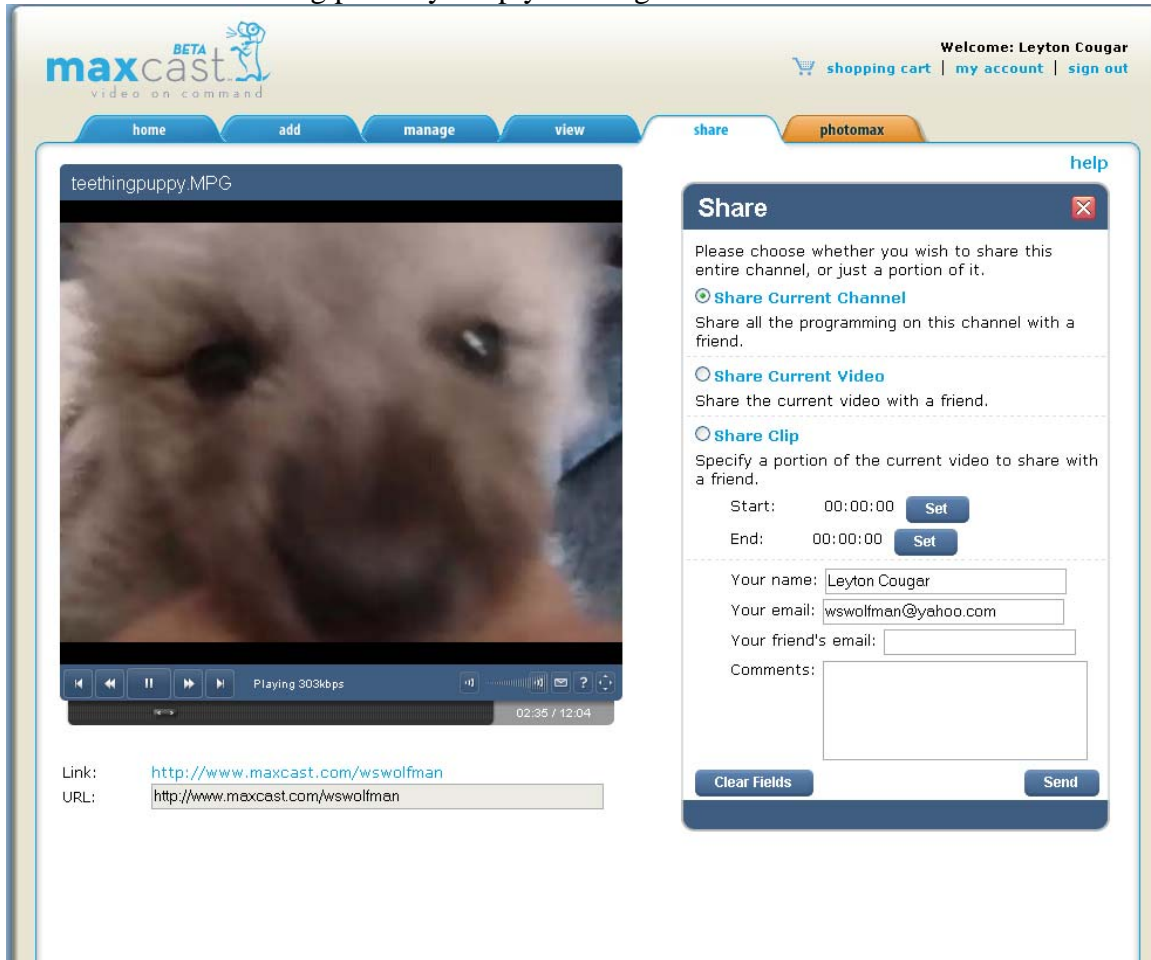
View

Clicking on the “View” tab allows you to view videos in channels. You can change the channel by selecting it from the drop down list and you can play any video in a channel by clicking on its title. You’ll also note that next to the channel and the videos is a little pencil. This pencil indicates that you can edit things such as the channel and video description as well as invoke the advanced video editor which will be covered later. If you want to share from here you can share the entire channel, or an individual video in a channel. Click on the “Share” tab to see how.

The screenshot shows the Maxcast website interface. At the top left is the Maxcast logo with 'BETA' and 'video on command'. At the top right, it says 'Welcome: Leyton Cougar' with links for 'shopping cart', 'my account', and 'sign out'. Below the logo is a navigation bar with tabs: 'home', 'add', 'manage', 'view' (selected), 'share', and 'photomax'. The main content area is divided into two columns. The left column features a video player for 'Sugarat9months.MPG' showing a puppy. Below the player are links for 'Link: http://www.maxcast.com/wswolfman' and 'URL: http://www.maxcast.com/wswolfman'. The right column shows the channel 'wswolfman' with a dropdown menu to change the channel. Below this is a text area for a custom message. A list of videos is displayed, each with a 'mc' icon, a title, and a pencil icon for editing. The videos listed are 'puppysmack.MPG', 'puppiesonthebed.MPG', 'teethingpuppy.MPG', 'Sugarat9months.MPG', and 'puppiesfirstdayathome.MPG'. At the bottom of the video list are 'load changes' and 'add video' buttons. Below the video list is a 'Select by Category:' section with a checked box for 'No Category'.

Share

When you click on the “Share” tab while viewing you get the “Share” set of controls that allow you to select the entire channel, the currently playing video or a clip. When you share a clip you have to specify the starting and ending points of the clip. From here you can return to the viewing panel by simply clicking on the “Red” X.



The screenshot displays the Maxcast website interface. At the top left is the Maxcast logo with 'BETA' and 'video on command' text. The top right shows a user login: 'Welcome: Leyton Cougar' with links for 'shopping cart', 'my account', and 'sign out'. A navigation bar contains tabs for 'home', 'add', 'manage', 'view', 'share', and 'photomax'. The 'share' tab is active.

The main content area is split into two panels. The left panel shows a video player for 'teethingpuppy.MPG'. The video frame shows a close-up of a puppy's face. Below the video is a control bar with play/pause, stop, and volume icons, and a progress bar showing '02:35 / 12:04'. Below the video player, there are two fields: 'Link: <http://www.maxcast.com/wswolfman>' and 'URL: **Share Current Channel**
Text: 'Share all the programming on this channel with a friend.'- Radio button: **Share Current Video**
Text: 'Share the current video with a friend.'
- Radio button: **Share Clip**
Text: 'Specify a portion of the current video to share with a friend.'
- Form fields: 'Start: 00:00:00' and 'End: 00:00:00', each with a 'Set' button.
- Form fields: 'Your name:

You'll also notice that there is a small envelope at the bottom of the player. Clicking on this also will bring up the "Share" controls allowing you to share the current video, channel or clip.

The screenshot displays the Maxcast website interface. At the top left is the Maxcast logo with "BETA" and "video on command" text. At the top right, it says "Welcome: Leyton Cougar" with links for "shopping cart", "my account", and "sign out". A navigation bar contains tabs for "home", "add", "manage", "view", "share", and "photomax". The main content area is split into two columns. The left column features a video player titled "puppiesonthebed.MPG" showing two white puppies on a bed. Below the player are playback controls and a share icon. The right column shows the channel "wswolfman" with a dropdown menu, a custom message field, and a list of video clips: "puppysmack.MPG", "puppiesonthebed.MPG", "teethingpuppy.MPG", "Sugarat9months.MPG", and "puppiesfirstdayathome.MPG". At the bottom of the right column, there are "load changes" and "add video" buttons, and a "Select by Category:" section with a checked "No Category" option. Below the video player, there are fields for "Link:" and "URL:" both containing the address "http://www.maxcast.com/wswolfman".

maxcast^{BETA}
video on command

Welcome: Leyton Cougar
shopping cart | my account | sign out

home add manage view share photomax help

puppiesonthebed.MPG

wswolfman
Change the Channel: wswolfman

Your custom message goes here

puppysmack.MPG

puppiesonthebed.MPG

teethingpuppy.MPG

Sugarat9months.MPG

puppiesfirstdayathome.MPG

load changes add video

Select by Category:
 No Category

Link: <http://www.maxcast.com/wswolfman>
URL: <http://www.maxcast.com/wswolfman>

Advanced Maxcast Topics

Advanced Video Editing

Notice next to each video in the list there is a blue “Edit” button. This allows you to do some advanced video editing right from within Maxcast.

The screenshot shows the 'manage' section of the Maxcast website. At the top, there is a navigation bar with buttons for 'home', 'add', 'manage', 'view', 'share', and 'photomax'. The 'manage' section is titled 'My Channels 1 - 5 | 6 - 10' and includes a 'Show all my videos' link. Below this, there are five channel tabs: '1 Free Hip Combination Lessons', '2 Body Of Work', '3 Leylas Clips', '4 HipPhylosopl', and '5 VideoMail'. The main content area displays a table of videos with columns for 'Title', 'Channels', and 'Categories'. Each video row includes a play button icon, a title, a 'NEW' badge, and 'edit' and 'delete' buttons. The 'Channels' column has five checkboxes, and the 'Categories' column has a dropdown menu and an 'add' button. The video 'Web 3.0-Uncompressed Video' is highlighted in yellow.

Simple Video Editor

General Categories

General:



Name:

Short Description:

Advanced Edit

Cancel

Save

When you first click on the edit button you get the simple editor that allows you to define the name, description and

category. Clicking on the “Advanced” edit button brings up the advanced editor and allows you to cut a clip from the video. For example;

Note right under the player there are two buttons. One for setting the start time and one for setting the stop time-so to create a clip simply start the video and click the start and stop buttons where to designate the clip. Then you can preview it and when done click on the “Save Clip” button on the bottom right and this will place the video in your list of videos at the top, where you can then assign it to a channel.

The screenshot displays the Maxcast website interface. At the top left is the Maxcast logo with "BETA" and "video on command" text. At the top right, it says "Welcome: Leyton Cougar" with links for "shopping cart", "my account", and "sign out". Below the logo is a navigation bar with buttons for "home", "add", "manage", "view", "share", and "photomax".

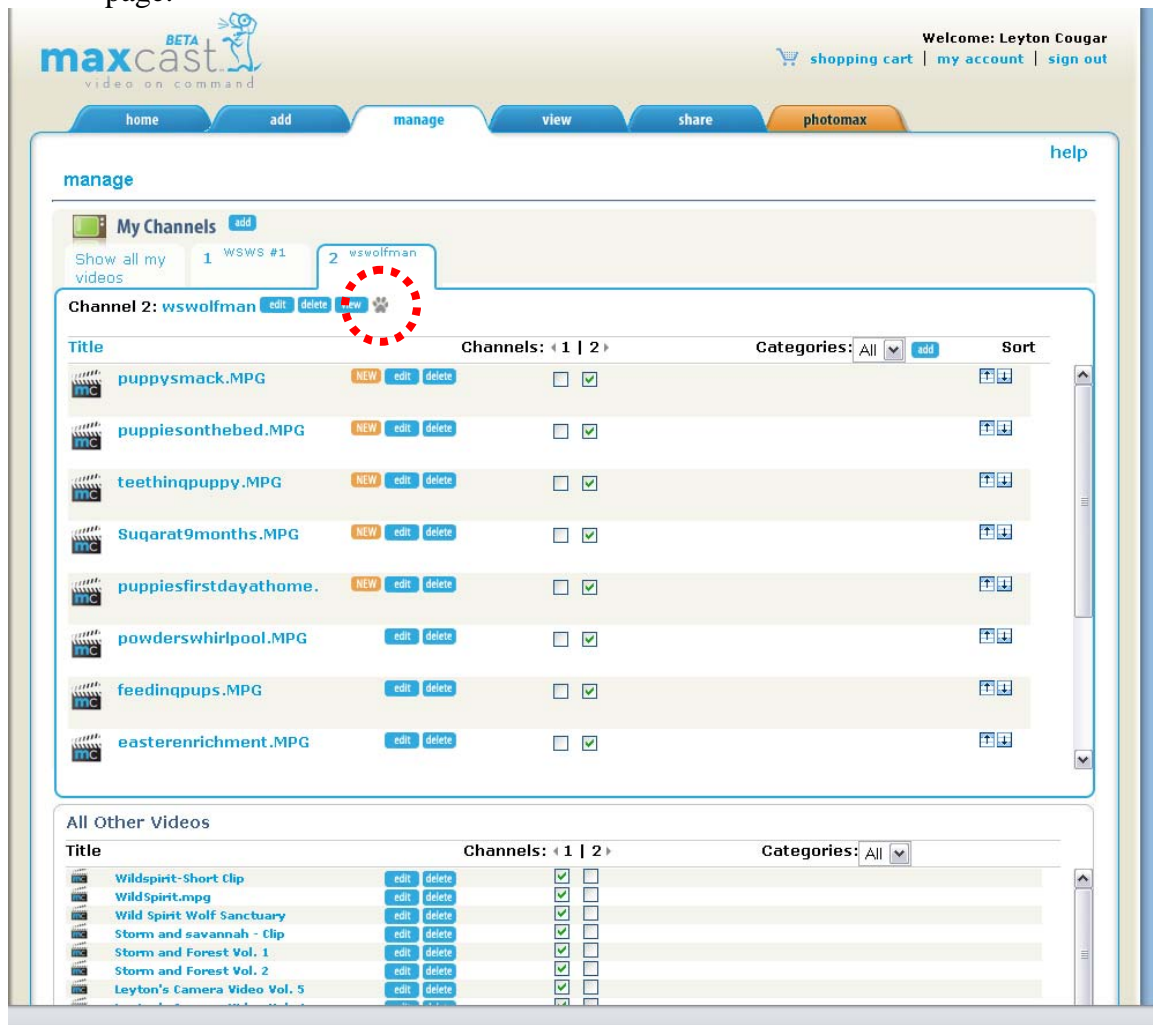
The main content area is split into two columns. The left column features a video player titled "puppiesonthebed.MPG". The video shows two white puppies on a bed. Below the player are playback controls and a progress bar showing "00:52 / 12:04". Underneath the player, there are two input fields: "Link: <http://www.maxcast.com/wswolfman>" and "URL: <http://www.maxcast.com/wswolfman>".

The right column is a channel management panel for the channel "wswolfman". It includes a "Change the Channel:" dropdown menu, a text area for "Your custom message goes here", and a list of video thumbnails. The thumbnails are titled "puppysmack.MPG", "puppiesonthebed.MPG", "teethingpuppy.MPG", "Sugarat9months.MPG", and "puppiesfirstdayathome.MPG". Each thumbnail has a clapperboard icon and a "mC" logo. At the bottom of the panel are "load changes" and "add video" buttons. Below the panel, there is a "Select by Category:" section with a checked checkbox for "No Category".

Embedding a Video in Your Web Site

You can embed the Maxcast player for an entire channel into a web page or an individual video.

1. First click on the Manage tab and return to the Manage section of Maxcast.
2. Select a channel. In the example I clicked on Channel Two.
3. Thirdly click on the (circled) doggie paw. Once you click here it will open a new page.



The screenshot shows the Maxcast user interface. At the top, there is a navigation bar with tabs for 'home', 'add', 'manage', 'view', 'share', and 'photomax'. The 'manage' tab is selected. Below the navigation bar, there is a 'manage' section with a 'My Channels' header. Under 'My Channels', there are two channels listed: '1 WSWWS #1' and '2 wswolfman'. The '2 wswolfman' channel is selected. Below the channel selection, there is a table of videos for 'Channel 2: wswolfman'. The table has columns for 'Title', 'Channels', and 'Categories'. A red dashed circle highlights a doggie paw icon next to the 'add' button for the channel. Below the video table, there is a section for 'All Other Videos' with a similar table structure.

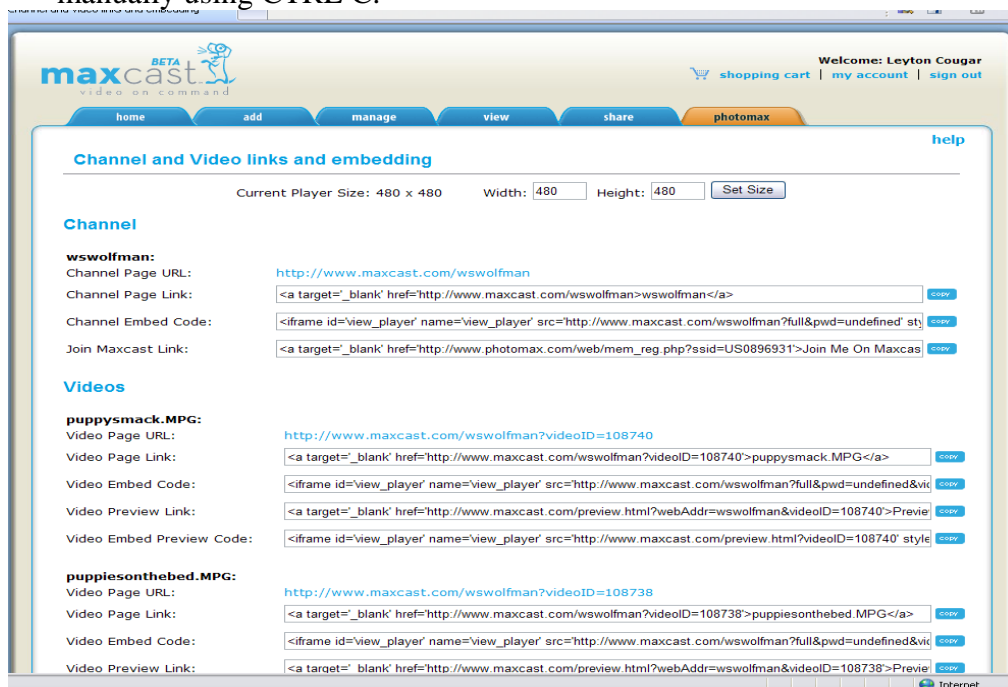
Title	Channels	Categories
puppysmack.MPG	< 1 2 >	All
puppiesonthebed.MPG	< 1 2 >	All
teethingpuppy.MPG	< 1 2 >	All
Suqarat9months.MPG	< 1 2 >	All
puppiesfirstdayathome.	< 1 2 >	All
powderswhirlpool.MPG	< 1 2 >	All
feedingpups.MPG	< 1 2 >	All
easterenrichment.MPG	< 1 2 >	All

Title	Channels	Categories
Wildspirit-Short Clip	< 1 2 >	All
Wild Spirit.mpg	< 1 2 >	All
Wild Spirit Wolf Sanctuary	< 1 2 >	All
Storm and savannah - Clip	< 1 2 >	All
Storm and Forest Vol. 1	< 1 2 >	All
Storm and Forest Vol. 2	< 1 2 >	All
Leyton's Camera Video Vol. 5	< 1 2 >	All

There are a number of video embedding options to choose from.

1. Channel Page URL is code that creates a link to your channel in Maxcast. When clicked will take visitors to the Maxcast website and play all videos residing within that channel.
2. Channel Embed Code is code that embeds the player in your web page or blog and plays all videos assigned to that channel.
3. Video Page URL is code that creates a link in your web page to a specific video in that channel and plays the video in the Maxcast website.
4. Video Embed Code is code that embeds the player in your website or blog and plays just that video.
5. Video Preview Link is code that will provide a link to your video played back in Maxcast as a sample clip.
6. Video Embed Preview is code that embeds the player for the clip in your website or blog.

For any option you choose, you only need click on the blue copy button to copy the code to your clip board. Then just paste the code into your website. For Firefox this blue button may not be visible in which case you have to select the code and copy it manually using CTRL C.



The screenshot shows the Maxcast website interface. At the top, there is a navigation bar with links for 'home', 'add', 'manage', 'view', 'share', and 'photomax'. A user is logged in as 'Leyton Cougar'. The main content area is titled 'Channel and Video links and embedding'. It features a 'Current Player Size' section with input fields for 'Width: 480' and 'Height: 480', and a 'Set Size' button. Below this, there are two sections: 'Channel' and 'Videos'. The 'Channel' section for 'wswolfman' includes: Channel Page URL (http://www.maxcast.com/wswolfman), Channel Page Link (HTML code: wswolfman), Channel Embed Code (HTML code: <iframe id='view_player' name='view_player' src='http://www.maxcast.com/wswolfman?full&pwd=undefined' style='width:480px; height:480px;'></iframe>), and Join Maxcast Link (HTML code: Join Me On Maxcas). The 'Videos' section lists two videos: 'puppysmack.MPG' and 'puppiesonthebed.MPG'. For each video, it provides: Video Page URL, Video Page Link (HTML code), Video Embed Code (HTML code), Video Preview Link (HTML code), and Video Embed Preview Code (HTML code). Each code field has a blue 'copy' button next to it.

Then you just paste the code in your web page.

Note that Maxcast is known to be compatible with Word Press and Blogger but not MySpace because MySpace does not currently support the iframe, html tag.